



HOUSE of REPRESENTATIVES

STATE OF MICHIGAN

Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:
Laurie
2. The sponsoring representative's last name:
Pohutsky
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.
N/A
4. Name of the entity that the spending item is intended for:
Boys & Girls Clubs of Southeastern Michigan
5. Physical address of the entity that the spending item is intended for:
16500 Tireman Ave., Detroit, MI 48228
6. If there is not a specific recipient, the intended location of the project or activity:
Southeastern Michigan
7. Name of the representative and the district number where the legislatively directed spending item is located:
State Representative Tyrone Carter: Detroit | 1st House District; State Representative Alabas Farhat: Dearborn | 3rd House District; State Representative Karen Whitsett: Detroit | 4th House District; State Representative Regina Weiss: Oak Park | 5th House District; State Representative Tonya Myers Phillips: 7th House District; State Representative Helena Scott: Detroit | 8th House District; State Representative Joe Tate: Detroit | 9th House District; State Representative Veronica Paiz: Harper Woods | 10th House District; State Representative Donovan McKinney: Detroit | 11th House District; State Representative Kimberly Edwards: Eastpointe | 12th House District; State Representative Stephanie A. Young: Detroit | 16th House District | State Representative Reggie Miller Van Buren Twp, District-31

8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.

Boilerplate Summary

The Boys & Girls of Southeastern Michigan (BGCSM) is a not-for-profit organization that is one of the nation's premier out-of-school time service providers, ensuring youth are career, startup, and homeowner ready and proficient. Currently, they serve over 17,000 youth annually across 6 sites in 2 counties. Representative Pohutsky is requesting funding to support BGCSM's plan to scale their B.E.S.T Program Model (Behavioral Health, Edutainment, Sports, Talent & Innovation) and facility improvements with an output of serving over 17,000 youth ages 6 to 24 in southeastern Michigan.

Program and Organization Overview

As a trusted community partner in southeast Michigan with nearly 100 years of experience in youth and community development, BGCSM's program model addresses the root causes of poverty. Most service providers build their mission on tackling symptoms of poverty: for example, where there may be food insecurity, an agency may provide meals only to fill the gap without addressing why there is food insecurity in their service area. BGCSM's program model is designed to address the root causes of the symptoms of poverty through providing youth with five types of capital:

- Human Capital – Individual skills and abilities
- Cultural Capital – Individual ability to present and validate mastery of skills
- Economic Capital – Financial resources
- Social Capital – Professional and personal networks that provide opportunities
- Wellness Capital – Ability to maintain and improve mental, physical, and emotional health

BGCSM annually surveys their youth. 2024 survey results reflect that this model is in fact delivering the 5 areas of capital and is having positive impact:

- Economic Capital: 87% of youth reported being financially independent and equipped to manage unexpected expenses.
- Cultural Capital: 87% of youth learned skills they could demonstrate to others
- Wellness Capital: 68% of youth gained skills associated with resilience
- Social Capital: 80% of youth identified knowing individuals who could assist in their career pursuits
- Human Capital: 74% of participants reported learning new skills applicable to their future career goals
- 98% of youth are on track to graduate with post-secondary plans
- 63% intend to attend a four-year college or university
- 97% of high school youth understand the education or training required for their intended careers
- 100% of the high school seniors involved in BGCSM applied to post-secondary education, with all applying to a four-year college or university

Continued explanation of the purpose of this legislatively directed spending item can be found in the attached document.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

10000000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["Federal","State","Local","Private"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Letty Azar | Nia Batts | Hon. Alisha Bell | Dean Jocelyn Boryczka | Thomas Callan | Gregory Crabb | David Dauch | Jennifer DeMello-Johnson | Roderick Hardamon | Jan Harrington-Davis | Jacqueline Howard | David Jacob | Conrad Koczot | William Koefoed | Shelby Langenstein | Thomas Leonard | Nicolet Lewis | William Love | Philip Nussel | Angelique Peterson-Mayberry | Rajoielle Register | Derric Scott | Ronald Stallworth

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

October 1, 2025 – September 30, 2026

19. "I hereby certify that all information provided in this request is true and accurate."

Yes

The B.E.S.T. program model (Behavioral Health, Edutainment, Sports, and Talent & Innovation) is the cornerstone of the approach at BGCSM and is represented across all club locations. Engaging in this model ensures that youth, ages 6-24, realize the Club's mission of becoming career, start-up, and homeowner ready and proficient by the time they leave the Club. Focused on driving economic mobility and self-efficacy, this model provides the necessary five types of capital for addressing the root causes of poverty:

- **(B)EHAVIORAL HEALTH:** Elevating services to encompass a holistic approach, BGCSM offers mental health counseling, social work support, sports psychology sessions, and school assessments for comprehensive well-being sessions tailored to individual needs. Their team includes licensed psychologists and master social workers, who oversee PhD clinical psychology students and bachelor social work students, ensuring high-quality, professional care for youth and families across all Club locations.
- **(E)DUTAINMENT:** Fusing physical spaces with educational and entertainment elements to create vibrant and enriching environments. BGCSM's approach to place-making integrates learning, leisure, and entertainment seamlessly, fostering community engagement and personal growth.
- **(S)PORTS:** BGCSM's **Community, Culture, and Competition (3C Sports)**—offers a holistic sports experience for all youth. It fosters belonging by uniting athletes, families, and coaches in an inclusive, empowering environment. The program emphasizes equity, respect, mental wellness, and life skills through sports sampling, recreational play, and competitive leagues. Youth explore various sports, develop skills at their own pace, and compete to grow resilience and teamwork. Additionally, they gain exposure to career pathways in sports, from coaching to athletic training and sports entertainment production. Through these opportunities, 3-C Sports nurtures both athletic and personal development.
- **(T)ALENT & INNOVATION:** BGCSM's Talent & Innovation pillar follows a pathway approach through the 3-E's: Exposure, Exploration, and Experiences, guiding youth from discovery to career and entrepreneurial success.
 - **Exposure** sparks passion by introducing youth to diverse industries, careers, and entrepreneurship through field trips, hands-on workshops, and interactive experiences.
 - **Exploration** deepens understanding as youth connect their interests to career paths and business opportunities, building

foundational, transferable skills in problem-solving, leadership, and financial literacy.

- **Experiences** provide paid opportunities where youth work alongside industry professionals and entrepreneurs, mastering technical skills essential for career competitiveness and business ownership. The Industry Club Model ensures youth gain real-world expertise, culminating in capstone projects, venture launches, and life-changing opportunities like professional presentations and networking. This approach empowers youth to turn their passions into careers or businesses, fostering innovation, creativity, and long-term economic mobility.

PLAN TO SCALE: Transformational -vs- Transactional Impact

In 2024, over 17,000 youth were served by this organization. Their mission is to create transformational impact rather than merely transactional impact. At scale, BGCSM will provide 60% of youth living in poverty with a pathway to economic mobility. Currently, they provide services at 6 locations across two counties. In their transformational expansion plan, they aim to operate twelve sites in seven cities and three counties, serving over 50,000 youth annually. According to research conducted by Data Driven Detroit, there are 274,898 youth in their target markets, with approximately 83,403 living in poverty. As a result, at scale, BGCSM will have the capacity to serve 60% of the youth living in poverty in these areas, which they believe exemplifies transformational impact versus transactional impact.

Lastly, the transformational impact extends beyond the clubs, which represents the first horizon in this model. Their efforts include three additional horizons: community development and neighborhood revitalization around the clubs, creating a talent pipeline in areas such as tech, advanced manufacturing and mobility for city and regional development initiatives that provide our youth with leapfrog opportunities, and licensing and propagating the model nationally to other Boys and Girls Clubs across the country, and other non-boys & girls clubs youth-serving organizations focused on addressing the root causes of poverty. **This strategy undergirds BGCSM's "Project Moonshot 50 by 50" which is their longitudinal goal of reducing childhood poverty in their service area by 50% by 2050!**